Internship Student Learning Outcomes – Aug. 21, 2009

The Management Department Goals for Management Internships.

1. Management Internships will provide mentoring. Students will experience field work through direct contact with an individual who has management experience and willing to share their experience while assessing the student’s strengths and weakness in this area.

2. Management Internships will involve direct, hands-on experiences with work activities that relate directly to a Management major’s educational program. The internship should enhance the student’s academic experience at Ashland University, allowing students to reflect on business situations from different perspectives.

3. Management Internships will lead to a path to your next career path. The internship will generate progress toward the development of concrete ideas involving the type of skills, knowledge, and work you intended for the future.

Student Learning Outcomes for Management Internships.

Skill Development
* Identify and analyze business problems to formulate recommendations for a course of action.

* Communicate effectively and professionally in business situations through physical or virtual presence, writing, speaking, listening, and technology.

* Utilizing team building skills and facilitating collaborative behaviors in the accomplishment of group goals and objectives.

Broader knowledge
* Describe the concept of competitive advantage and how it may be achieved through strategic and tactical methods.

Career awareness
* Recognize specialized business knowledge opportunities in understanding adaptive management strategies in relation to business decision-making, business success, and consider implementation issues including financial, legal, operational and administrative procedures involved starting new business ventures.
* Gain an understanding of career opportunities and the progression of transitional skills required for upward mobility within an organization.

Personal Development
* Identify the benefits of experiential learning by modeling strong good work habits, time management and self discipline.